



SCAN ME

Higher Diploma in Hospitality and Tourism Management

WHY CHOOSE IMSC?



High Employability

Prepare students to meet the needs of the future industry



Industry Relevance

Industry experts to help keep our programmes relevant



Industry Recognition

Received endorsements from industry-leading organisations



International Partners

Established partnerships and worked with industry-leading education institutions

COURSE OVERVIEW

The Higher Diploma in Hospitality and Tourism Management aims to develop students with a comprehensive set of operational and management skills to remain competent in the growing hospitality and tourism industry. Students will be able to develop key skills in finance management, event management, as well as professional hospitality competencies such as enhanced customer experience skills, leadership and teamwork, to enhance job employment opportunities in the hospitality and tourism industry.

JOB PROSPECTS

- Accommodation Manager
- Events Manager
- Catering Manager
- Tour Liaison Officer / Manager
- Restaurant Manager
- Hotel Manager
- Destination and Attraction Manager
- Hotel & Hospitality Services Manager



Cen No. : EDU-2-2149
Validity : 11/04/2022 - 10/04/2026

RCB No. 200305869C | Exp: 13 July 2022 - 12 July 2026

 @ IMSC

 @ int.mgmt.and.sports.college

Visit us at : www.imsc.edu.sg/lmschdip-hosp-tourism-mgmt

Contact us at : +65 6423 0668 or info@imsc.edu.sg.



Entry Requirements

Age	<ul style="list-style-type: none"> • Minimum 17 years old
Academic Qualification	<ul style="list-style-type: none"> • 1 GCE 'A' Level Pass; or • Diploma Graduate; or • Grade 12 Certificate; or equivalent
English Language Proficiency	<ul style="list-style-type: none"> • GCE 'O' Level Pass in English at C6 and above; or • IELTS 5.5 and above; or • TOEFL 56 and above; or • Pearson Test of English (PTEA) 48 and above; or • Duolingo English Test Score (DET) score of 85 and above; or • Pass in IMSC Language Literacy and Numeracy (LLN) Test

Intake

Monthly intake. Please contact IMSC for specific intake dates.

Fees *

Local Students	\$ 9,454.32
<small>*Including application fees and Fee Protection Scheme fees, excluding medical insurance (optional) and miscellaneous fees (payable only if applicable)</small>	
International Students	\$ 10,285.92
<small>*Including application fees, Fee Protection Scheme fees and medical insurance (compulsory), excluding miscellaneous fees (payable only if applicable)</small>	

Duration

(3 - 4 hours x 5 days a week)

Full - Time	12 Months
Industrial Attachment (compulsory)	Up to 6 Months

Enrollment



Contact IMSC at **6423 0668** or
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COMPULSORY CORE MODULES

No.	Module Title
1	Service Marketing and Customer Service
2	Events Management
3	Development of the Hospitality and Tourism Industry
4	Managing Food and Beverage Operation
5	Tourism and Hospitality Business Management
6	Academic and Professional Development
7	Hospitality Service Division Operations
8	Marketing Management
9	Customer Relations Management
10	Operations Management
11	Finance Management
12	Human Resource Management

In Partnership with :



MODULES DESCRIPTION

SERVICES MARKETING AND CUSTOMER SERVICE

The aim of this module is to introduce learners to services marketing techniques and to provide an understanding of the role of customer service in the hospitality and tourism industry. Learners will be introduced to the principles of consumer behaviour and the marketing mix.

EVENTS MANAGEMENT

The aim of this module is to enable learners to understand the different types of events that are linked to the hospitality and tourism industry. Learners will gain an appreciation of the MICE sector as well as knowledge of the requirements of planning and managing events.

DEVELOPMENT OF THE HOSPITALITY AND TOURISM INDUSTRY

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism.

MANAGING FOOD AND BEVERAGE OPERATION

This module covers understanding the principles of food production operations, food production operations and food and beverage service.

TOURISM AND HOSPITALITY BUSINESS MANAGEMENT

The aim of this module is to develop learners' understanding of the main internal and external factors that influence businesses in the tourism and hospitality industry. Learners will understand how to analyse the micro and macro environments in order to influence management decisions. Learners will apply tools to gain information relating to the tourism and hospitality business environment.

ACADEMIC AND PROFESSIONAL DEVELOPMENT

The aim of this module is to provide learners with an understanding of the main factors influencing the development of the hospitality and tourism industry. Learners will develop the ability to analyse the factors affecting demand within the industry as well as knowledge of the main providers of goods and services in hospitality and tourism. (cont'd)

Enrollment



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In Partnership with :



MODULES DESCRIPTION

HOSPITALITY ROOMS DIVISION OPERATIONS

The aim of this module is to provide learners an understanding of rooms division operations (front office and housekeeping departments), front office processes and housekeeping operations.

MARKETING MANAGEMENT

The aim of this module is to provide learners with a critical understanding of the principles of marketing. Learners will develop the ability to apply the marketing mix and to explain the role and function of marketing within tourism and hospitality organisations.

CUSTOMER RELATIONS MANAGEMENT

The aim of this module is to provide learners with an understanding of the importance of customer relations in the hospitality and tourism industry. Learners will develop the ability to analyse the factors influencing excellence in customer service, including communication and teamwork, sales and promotion, consumer decision making and the legal aspects of customer service. Learners will understand how to apply their knowledge to the effective management of customer relations.

OPERATIONS MANAGEMENT

The aim of this module is to provide learners with an understanding of operations management within the hospitality and tourism industry and specifically the systems, processes, project and quality management skills associated with this function. Learners will develop the ability to apply operations management knowledge to hospitality and tourism organisations and have an in-depth appreciation of the value of the operations function.

FINANCE MANAGEMENT

The aim of this module is to provide learners with an understanding of the fundamental principles of financial accounting and financial management in the hospitality and tourism industry and how to apply these principles in practice.

HUMAN RESOURCE MANAGEMENT

The aim of this module is to provide learners with the ability to select and apply appropriate human resources frameworks to the hospitality and tourism industry. Learners will develop skills in the recruitment and retention of staff, as well as the importance of training and industrial relations. Learners will understand the importance of identifying and managing cultural diversity in the workforce.

Enrollment



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In Partnership with :



MODULES DESCRIPTION

INDUSTRIAL ATTACHMENT

Upon completion of all academic modules, students are required to undertake an industrial attachment of up to 6 months with an organization of their choice. The industrial attachment gives students first-hand practical experience and the chance to see what a variety of different jobs are really like, including some the student may not have considered. Students will learn more about the expectations of different roles and develop key competencies needed for employment. Students will be required to submit reports and evaluations during the attachment.

Enrollment



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Passion

Progress

Purpose

In Partnership with :



LOCAL STUDENTS

FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 6,480.00
2	Course Material Fees	\$ 1,296.00
3	Examination Fees	\$ 1,296.00
SUB - TOTAL :		\$ 9,072.00
<i>Others</i>		
4	Application Fees - <i>non-refundable</i>	\$ 194.40
5	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 187.92
GRAND - TOTAL :		\$ 9,454.32
6	Medical Insurance - <i>optional</i>	\$ 97.20
		\$ 9,551.52
<i>Note :</i>		
<ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • Fee Protection Scheme is compulsory and payable before course commencement. • Instalment payment potentially available for local students. • Medical insurance is optional, depending on whether student has equivalent local insurance coverage. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)

PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
1	Deferment Fees	\$ 237.60
2	Re-Assessment Fees (<i>per unit</i>)	\$ 172.80
3	Re-Module Fees (<i>per module</i>)	\$ 432.00
4	Penalty for Late Payment (<i>per week</i>)	\$ 10.80
5	ICA Online Issuance Fee (<i>for Student's Pass</i>)	\$ 60.00 - \$ 90.00
6	Replacement of Student ID	\$ 21.60
7	Medical Insurance (<i>if applicable</i>)	\$ 97.20
8	IMSC T-Shirt	\$ 32.40
9	Exam Appeal Fee	\$ 54.00
10	Renewal of Student's Pass (<i>including ICA processing & issuance fee</i>)	\$ 120.00
11	Printing Cost (<i>per sheet</i>)	\$ 0.20 - \$ 0.40

Enrollment



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Passion | Progress | Purpose

In Partnership with :



INTERNATIONAL STUDENTS

FEES BREAKDOWN		AMOUNT INCLUDING GST (SGD)
<i>Academic Fees</i>		
1	Course Fees	\$ 7,020.00
2	Course Material Fees	\$ 1,296.00
3	Examination Fees	\$ 1,296.00
SUB - TOTAL :		\$ 9,612.00
<i>Others</i>		
4	Application Fees - <i>non-refundable</i>	\$ 388.80
5	Fee Protection Scheme (FPS) - <i>compulsory</i>	\$ 187.92
6	Medical Insurance - <i>compulsory</i>	\$ 97.20
GRAND - TOTAL :		\$ 10,285.92
<i>Note :</i>		
<ul style="list-style-type: none"> • Application Fees have to be paid to begin the registration process. • All items except Application Fees must be paid in a single instalment before course commencement. 		

MISCELLANEOUS FEES (PAYABLE ONLY IF APPLICABLE)

PURPOSE OF FEES		AMOUNT INCLUDING GST (SGD)
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About IMSC

The International Management and Sports College (IMSC) was formed after a rebranding exercise undertaken by the International Sports Academy (ISA).

ISA was founded in 2003 to provide the much-needed knowledge and skills required to empower individuals with the right tools to achieve success in the burgeoning sporting industry. Together with our partners from the United States Sports Academy, the National Strength and Conditioning Association, and the American Council on Exercise, we offer quality certifications and diplomas that are recognised internationally, to provide our students with an edge in the sports and fitness industry.

Over the years, the sports and fitness industry has evolved greatly and the local sports scene has seen an explosion of world-class sports events like Formula One and the WTA Finals. There is now a demand for trained personnel not just in sports and fitness, but also in tourism, hospitality, events management, marketing, retail, and facilities management. Thus ISA was renamed International Management and Sports College (IMSC) to better reflect our increased course offerings in business, tourism and hospitality management to better serve the changing needs of the industry.

IMSC will continue to serve as Singapore's and the region's premier private education institution, in providing a holistic education that equips individuals with the skillsets and competencies required for the future economy. We offer a series of quality academic programmes, professional certifications and continuing education courses to cater to varied needs and schedules, in helping our students achieve their goals in lifelong learning.

OUR MISSION

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.

OUR CULTURE

Where success is not quantified by just the result, but rather by the calibre of the pursuit.

OUR VISION

To develop industry-ready individuals for the future economy.

OUR VALUES

Passion | Progress | Purpose

Why choose IMSC?

- Conferred Edutrust (4-Year) Award by the Committee for Private Education for maintaining high standards in providing quality education services.
- Appointed Education Partner by University of Portsmouth for Sports Science and Sports Management programmes.
- Named Most Preferred Private Education Institute for Diploma/Advanced Diploma (Sports and Recreation) by JobsCentral Learning Survey.
- Provides early industry exposure and job placement assistance through extensive industry network.
- Endorsed by leading industry employers such as Virgin Active, True Fitness, the Pure Group, BFT, among others.
- Offers continuing education courses for increasing skillsets.

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