



# INTERNATIONAL MANAGEMENT AND SPORTS COLLEGE

To provide a holistic education that equips individuals with the skillsets and competencies required for the industry.



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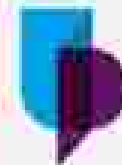
[www.imsc.edu.sg](http://www.imsc.edu.sg)



## The Company

Licensed by the Committee for Private Education in Singapore, providing formal education from certification, diploma, and degree programmes across multiple disciplines and industries. We have been awarded the EduTrust Certification by the Committee for Private Education (CPE) since 2017 – a testament to our high quality education programmes and affirmation of our ongoing commitment to organisational excellence.

Since our inception, we have been working with internationally renowned institutions such as University of Portsmouth, Edith Cowan University, BTEC, United States Sports Academy and many other to offer quality education programmes to meet our students' need for quality education.



UNIVERSITY OF  
PORTSMOUTH



# EduTrust Singapore Award

The EduTrust Certification Scheme (EduTrust) is a quality assurance scheme administered by CPE for Private Education Institutions (PEIs) in Singapore. It aims to distinguish private schools that are able to consistently maintain a high standard of quality in the overall provision of education services and make continual improvements that lead to positive student outcomes.

## Our Achievement

IMSC being awarded with the EduTrust award is another significant milestone in its continuing mission to develop industry-ready individuals to meet the needs for the future economy.



Cert No. : EDU-2-2149

Validity : 11/04/2022 - 10/04/2026



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# Our growth story

- Since 2017, we are more than just a sports and fitness focused education and training institution.
- We have rapidly expanded our course offerings and services. We are now a leading education and training institution in the areas of Sports and Fitness, Hospitality and Tourism Management, Retail Management, Logistics and Supply Chain Management, and many others.



# Our Brands



## ISA

ISA Providing certification, education and training for all aspiring fitness professionals across the region, as well as education programmes in fitness, nutrition and wellness for all age groups.



## IMSC

Licensed by the Committee for Private Education in Singapore, providing formal education from certifications, diploma, and degree programmes across multiple disciplines and industries.



## APEX

Providing learn to swim lessons for children aged 3 years and above, with special emphasis on values based coaching, and to prepare them to transit into competitive swimming.



# The People Behind ISA Group



Kelvin Chua

## Founder

- Former Head of Fitness Department, Singapore Sports Council
- Former General Manager, Team Singapore
- Former Head of Operating Company, and Acting Director, Zayed Sports City, joint venture under Mubadala Capital Land Real Estate LLC, United Arab Emirates.



Joet Lim

## Group Chief Executive Officer

- Former Chief Operating Officer, Indigo Education Group (Academic Tuition Group)
- Founder, Spiritmakers, Student Development Company to more than 200 Schools
- Member, Education Committee, Association of Strata Manager in Singapore
- Former Senior Associate, Allen & Gledhill, PricewaterhouseCoopers



Mark Chay

## Non-Executive Director

- Director (Administration), Global Esports Federation
- Nominated Member of Parliament
- President, Singapore Swimming Association
- Member, Singapore National Olympic Council

# Deep Expertise in Sports, Fitness and Education

## National Project Management

- Zayed Sports City in United Arab Emirates (US\$6 Billion Project)
- Committee Member, STAC (Special Training Assistance Committee)
- NAPFA Test Trainer Certification

## Industry Development

- General Manager, Team Singapore
- Managing national mass sports events, e.g. New Paper Big Walk (>10,000 participants), Opening of Regional Sports and Fitness Centres
- Organising national competitions like Inter-Constituency Competitions
- Administering Sports For Life Fitness Assessments for all Singaporeans and residents

## Education Business Management

- Managing Indigo Education Group — academic tuition for >2,000 students across primary — junior college sectors
- Growing ISA Group — from sports and fitness-centric education, to education group spanning certification, and academic courses in multiple disciplines

## Student Enrichment

- Founder of Spiritmakers — Student academic enrichment for >10,000 students, across >200 education institutions in Singapore
- Summer enrichment camps for international students from Vietnam, China, and other ASEAN countries



# Our Key Focus Areas





# Private Education

## Degree, Diploma & Certificate Programmes

- Founded in 2003, IMSC is a private education institution licenced by the Singapore Government (under Skills Future Singapore).
- Providing formal education from certifications, diploma, and degree programmes across multiple disciplines and industries. We have been awarded the EduTrust Certification by the Committee for Private Education (CPE) since 2017 - a testament to our high quality education programmes and affirmation of our ongoing commitment to organisation excellence.
- Since its establishment, we have worked with renowned institutions such as University of Portsmouth, United States Sports Academy, and many others to continue providing quality education programmes.



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## Our Courses



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### School of Sports & Fitness Training

- Certificate in Fitness Management
- Diploma in Sports Science & Management
- Diploma in Sports Science & Coaching
- Diploma of Higher Education in Sport and Exercise Science
- Bachelor of Science in Sports and Exercise Science
- Bachelor of Science in Sport Management

### School of Hospitality & Tourism

- Diploma in Restaurant Entrepreneurship
- Diploma in Hospitality and Tourism Management
- Advanced Diploma in Hospitality and Tourism Management
- Higher Diploma in Hospitality and Tourism Management
- Postgraduate Diploma in Hospitality and Tourism Management

### School of Business Management

- Diploma in Data Analytics and Business
- Diploma in Business & Retail Management
- Diploma in Supply Chain and Logistics Management

### School of Foundational Studies

- Certificate in English (Basic)
- Certificate in English (Elementary)
- Certificate in English (Intermediate)
- Certificate in English (Advanced Intermediate)
- IELTS Excellence Programme



# School of Sports and Fitness Training

Certificate | Diploma(s) | Degree(s)



**Lutfi Abidin**

Performance Manager (EXOS@Google Singapore) | Health & Wellness Coach, Health And Wellness Coach Adaptive Fitness Integrated  
BSc Exercise and Sports Science, Edith Cowan University



**Joseph Tan**

Fitness Coach at FENIX |  
National Athlete (Baseball)  
BSc Exercise and Sports Science, Edith Cowan University



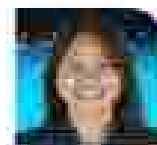
**Madhu M Mohana**

Singaporean Professional Footballer | Business Owner  
Diploma in Sports Science & Management | Diploma of Higher Education in Sport and Exercise Science, University of Portsmouth



**Ikhsan Fandi**

Singaporean Professional Footballer |  
BG Pathum United F.C. (Forward)  
Diploma in Sports Science & Management



**Christie Chue**

Singaporean Professional Swimmer | Scholarship from Florida International University  
Diploma in Sports Science and Management, IMSC



# School of Hospitality and Tourism Management / Business Management

Diploma(s) | Higher Diploma(s) | Degree(s)



## Melwin Mathew

Student at Edinburgh Napier University (UK)  
Craig Lockhart Campus  
Higher Diploma in Hospitality and Tourism Management, IMSC



## Swain Dusmant Kumar

Guest Service Executive, Shangri-La's Rasa Sentosa  
Resort & Spa, Singapore  
Higher Diploma in Hospitality and Tourism Management, IMSC



## Nitin

Network Engineer, Carleys Technologies Pte Ltd  
Diploma in Supply Chain and Logistics Management, IMSC



## Gambhire Shubham Bhagchand

Logistics Executive, M&S Express Cargo Logistics  
Advanced Diploma in Hospitality and Tourism  
Management, IMSC

# Student Life



# INDUSTRIAL ATTACHMENT

- IMSC places a strong emphasis on experiential learning so most of our courses includes an Industrial Attachment or internship module. The Industrial Attachment enables students to experience the scope and depth of learning which takes place in a work-based context.



**Diploma in Hospitality and Tourism Management**

Completed his Industrial Attachment at Al Capone — one of the largest bar chains in Singapore

# INDUSTRIAL ATTACHMENT



- Students at work with our other F&B Partners

**Diploma in Hospitality and Tourism Management**

# INDUSTRIAL ATTACHMENT



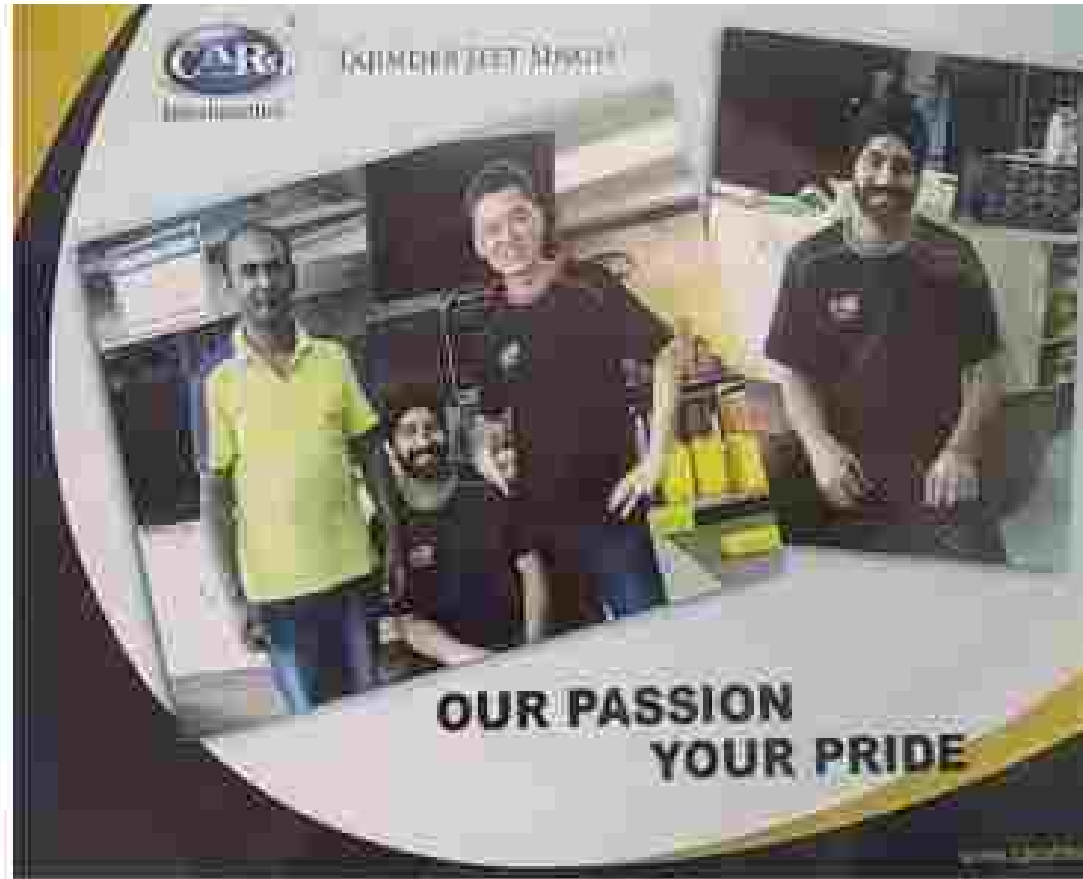
- Advanced Diploma in Hospitality and Tourism Management



# Some of our industry partners



**Sachin Sharma**  
(Diploma in Business and Retail Management)  
Completed his Industrial Attachment at one of the top local sports chain, Weston Corporations.



**Tajinder Jeet Singh**  
(Diploma in Business and Retail Management)  
Top employee at CARs International, a regional powerhouse in the car grooming industry



**MOU with Club Management Association of Singapore**  
– ISA Group and CMAS will work together to develop a "Skills Framework" aimed at guiding all employers within the industry on the recommended skill sets, and competencies required



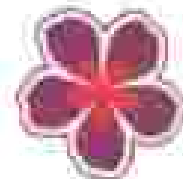
# Some of our industry partners



**Springleaf**  
PRATA PLACE



**WHEELER'S**  
- ESTATE -



**VANESSA**

Beauty Salon & Henna Artwork Creations



**A-Force**  
Maintenance



THE ISA GROUP



INTERNATIONAL  
MANAGEMENT &  
SPORTS COLLEGE



INTERNATIONAL  
SPORTS  
ACADEMY



**APEX**



impact  
Laboratories

# Professional Certifications

Industry-recognised certifications spanning the sports & fitness industry

- We offer a series of industry recognised professional certification courses that will help our students stay competitive and obtain a breakthrough in their fitness career
- From the highly popular and industry leading Personal Trainer certification programme (recognised by Certis Cisco since 2013 where we have been appointed to train their Fitness Instructors for all Army Camps in Singapore), to Coaching programmes, to Massage courses, and Strength and Conditioning courses, we have grown from strength to strength, and is now the biggest private trainer / educator in Singapore in the area of sports and fitness



# Industry Development

**Providing services needed by the industry and community**

- Working with stakeholders in the industry, the management team is able to work with different segment of the sports, wellness, and education industry to explore win-win business collaborations between like-minded institutions
- At present, the ISA Group has worked closely with the sports and fitness industry to launch 2 swimming academies – Apex and Impact Aquatics.
- APEX and Impact are two unique brands under the ISA Group that are offering quality learn to swim programmes to all learners in Singapore. Headed by current and ex national swimmers, the APEX and Impact programme will provide a systematic pathway to allow swimmers of all age groups and profile, including para-swimmers, the chance to learn how to swim, and progress on to compete at the highest levels.
- The close affiliation also ensures that our students gain early exposure to the industry, to give them an edge in seeking employment in the relevant fields



# Community Engagement

## Building Up A Strong Network

- From public fitness testing events, to free health talks, to engaging the local students in government education institutions, ISA Group is always actively engaging the local community
- This would also provide all students the unique opportunities to apply what they have learnt immediately, and to start building their network in the local sports and fitness industry



# Community Engagement

## Contributing back to society

- ISA Group is also actively working with the community, and national sports agencies and communities to organise fitness centric events to benefit the society at large
- This also provide valuable practical opportunities for our students to put in place the knowledge and skills that they have picked up while undergoing our courses and certifications.



Working with Active SG to conduct  
Dragon Trail 2022 – Activity for  
Seniors to promote healthy lifestyle



# Over the years..



Interview with National Media on Development of Fitness Industry



Fitness Testing for Community



Strength and Conditioning Training for Singapore Poly



Enhancing Fundamental Movement Skills for Young Children



Team Singapore Team Nila Volunteers Trained Team Nila Volunteers in Sports Massage and Sports Taping





# Over the years..



ISA Exercise Prescriptions for Special Populations Course (For Amore Group)



ISA Certified Personal Trainer's Course



Workshop for Garmin Singapore runners



ISA Certificate in Sport Motion & Power Lifts



Visit to Virgin Active



ISA Basic Sports Massage Course







CONNECT WITH US



PASSION

PROGRESS

PURPOSE



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